

Looking after every passenger is the priority



Loyalty programme

>150

thousand passengers bought discounted tickets under promo codes in 2021

including →

>20

thousand medical professions fighting the spread of COVID-19 used the 50% discount promo codes from October 2020 to 31 March 2021



DEVELOPMENT STRATEGY

Strategic target for passengers serviced

In 2021, JSC FPC continued to carry out a targeted messaging to promote special offers for various passenger segments. In total, the Company has launched more than 30 marketing promotions using discount promo codes to encourage passengers to travel by rail and increase the number of the Loyalty Programme participants.

118
million
passengers

2025

122
million
passengers

2030